



African American Museum of Beginnings

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FOR IMMEDIATE RELEASE

**African American Museum of Beginnings Joins the
Global #GivingTuesday Movement**

Pledges to #GiveCulture

Pomona, CA - November 10, 2016 – The African American Museum of Beginnings has joined #GivingTuesday, a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. Occurring this year on November 29, #GivingTuesday is held annually on the Tuesday after Thanksgiving (in the U.S.) and the widely recognized shopping events Black Friday and Cyber Monday to kick-off the holiday giving season and inspire people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support.

The African American Museum plans to use donations to sustain current exhibits and programs; ranging from display cases and supplies, books for their Sankofa Reading Circle, health items for their Health and Wellness program and films for their Soul Cinema community engagement program.

Those who are interested in joining the African American Museum of Beginning's #GivingTuesday initiative can visit aambgivingculture.mydagsite.com/home

About the African American Museum of Beginnings

The African American Museum of Beginnings is a virtually self-funded community museum that inspires and educates people on the history, culture, and arts of African and African Americans through exhibits, programs, and community engagement. We strive to create a world of cultural understanding and to commemorate great people. Check out our calendar of events for our community engagement activities, we look forward to seeing you.

Go to our website www.taamb.org and sign up to our newsletter for updates
Connect with us on Facebook
For more information call 909-620-2841



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